



3rd Annual  
**OCCAM**  
 summit  
 Fall 2013

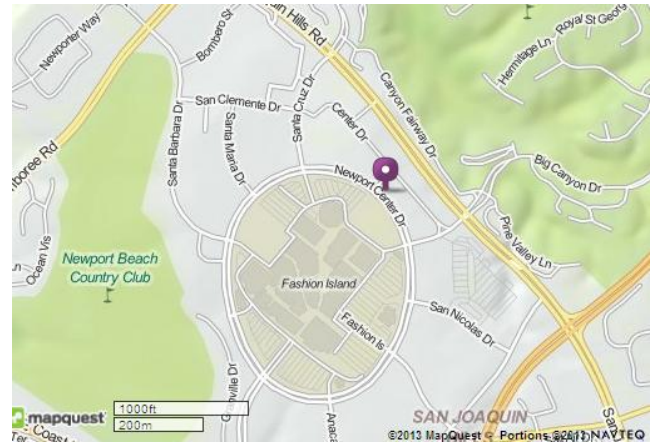


Come join Orange County professionals at the **3<sup>rd</sup> Annual Orange County Consulting and Marketing Summit**. Enjoy lunch and four great presentations with experts sharing strategies designed to help businesses achieve record revenue. Prizes, giveaways and food included.

**Don't miss this unique event!**






**When:** October 9, 2013, 11:30am–5:00pm

**Where:** Premier Business Centers  
 (Fashion Island)  
 620 Newport Center Drive  
 Newport Beach CA



**Scheduled Presenters:**

		<p><b>Tim Templeton</b>          President          Templeton Interactive</p>	<p><b>Social Media Strategies –</b>          How to Develop a Winning Social Media Business Strategy to Raise Your Businesses' Visibility.</p>
		<p><b>OCCAM Team Panel:</b>          Ray Benedicktus,          Glenn Hansen,          Walter Pouchot,          Brad Donnelly</p>	<p><b>Successful Survey Research –</b>          How to Effectively Survey Your Customers and Prospects.</p>
		<p><b>Jason Duncan</b>          Storyteller          Miller Farm Media</p>	<p><b>Don't Just Show Them a Video – Tell Them a Story –</b>          Get Your Message Out</p>

			<b>OCCAM Team Panel:</b> Ray Benedictus, Tim Templeton, Glenn Hansen, Steve Pitchford	<b>Panel Discussion – Modern Marketing Trends: Digital Strategies, Social Media Platforms, SEO and Marketing Automation</b> – Hear from experts about how technology is changing marketing, and get your marketing questions answered.
				

**Fee: \$49 in advance (Until Oct. 1), \$59 after and at the door. \$39 student and non-profit discount**

**For more information or to register now, visit [www.OCCAMsummit.com](http://www.OCCAMsummit.com)**